

Unlock the city...

City Rewards is Melbourne's leading provider of member discounts.

Imagine being invited to movie previews, enjoying premium seating at the theatre, discounts to shop at the city's retailers, or kicking up your heels with free drinks at some of the best bars in town. City Rewards gives you all this plus much more!

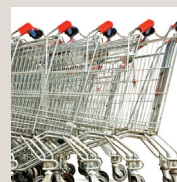
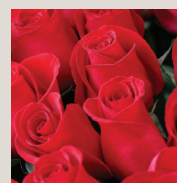
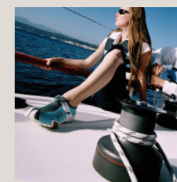
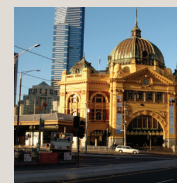
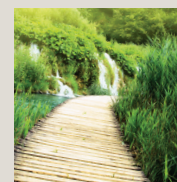
City Rewards is your VIP access to the city.

Receive ongoing privileges including:

- Exclusive invitations to VIP events and movie premieres
- Half price car parking at City Square on weeknights and weekends
- Reduced price Hoyts movie tickets at the Box Office
- Shopping benefits and discounts at boutique retailers
- VIP ticketing for concerts, shows and major events
- Special offers at bars, pubs, restaurants and cafes
- Relaxing and invigorating health treats to indulge in
- Travel and accommodation from Melbourne to the world

Don't be the last to find out what's on.

Join City Rewards to find out what's new and what's exclusively on offer to you with an email that flies straight into your inbox each week!



Application Form

city rewards
your key to the city

Please return the completed form to:

City Rewards Application,
Level 1, 14 St Kilda Road,
St Kilda VIC 3163
or Fax: 03 9572 8555

Call us on 1300 768 698 for more information.

1. Contact Details

Full Name: _____

Address: _____

Suburb: _____ Post code: _____

Phone: _____ Mobile: _____

Email: _____

Age: 18 - 24 25 - 34 35 - 44 45+

2. Reward Me Now

Annual Membership Cost is \$29 (GST inclusive)

Type: 1 Year (\$29) 2 Years (\$50)

Name to appear on card: (Please print in CAPITALS)

3. Payment Details

Please find enclosed amount \$ _____ payable by:

Cheque - Payable to The Pegasus Group (Australia) Credit Card

Credit Card Type: Visa MasterCard

Credit Card Number:

Expiry Date: / CSC Number: (Found on back of card)

3. Membership Agreement

I agree to abide by the Terms and Conditions of the City Rewards program.

Signature: _____

Current Date: _____

4. Full Terms and Conditions

The City Rewards program is managed by The Pegasus Group (Australia) (ABN 47 095 009 742).

Membership is for 12/24 months from the date of issue, and is non-refundable and non-transferable. The Pegasus Group (Australia) reserve the right to cancel or suspend a membership if there is a breach of the terms and conditions.

You agree to ensure that to receive ongoing, uninterrupted membership to City Rewards your nominated account will be debited the applicable membership fee on renewal. You understand to have 30 days from this renewal to cancel my membership and receive a full refund for that renewal.

Privacy Policy

City Rewards has adopted this Privacy Policy to ensure that it handles private information about individuals responsibly. City Rewards respects the personal information of members and their privacy when handling this information.

City Rewards abides by the National Privacy Principles for fair handling of personal information under the Privacy Act 1988 (Commonwealth). The Privacy Policy may be reviewed and amended from time to time.

Personal Information

City Rewards collects and uses personal information about members necessary to enable City Rewards to provide services to members. Typically this information includes a member's name and address and any other contact information needed to maintain records in a format that identifies the member.

Collection of Information

City Rewards usually collects this information directly from the member. City Rewards website contains links to other sites, which are not subject to our privacy policies and practices. City Rewards recommends referral to those web sites directly to ascertain their privacy policies and practices.

Use and Disclosure

City Rewards holds personal information to enable the provision of services and benefits direct to members.

City Rewards will only disclose personal information to reputable third parties (benefits providers) in ways that are reasonable and necessary for the efficient provision of services and benefits to members. Typically this information might include the member's name and membership number. Benefits Providers include organisations such as the Australian Film Institute (movies).

City Rewards will not sell nor otherwise disclose personal information, unless disclosure is required or authorised by Law. "Law" includes Commonwealth, State and Territory legislation as well as the common law.

Data Quality, Access and Correction

City Rewards is committed to maintaining accurate, complete and up-to-date information about its members. City Rewards respects the rights of its members to access their personal information in accordance with the National Privacy Principles in The Privacy Act 1988 (Commonwealth).

Members may request access to and/or correction of their personal information by contacting:

The Privacy Officer
The Pegasus Group Australia Pty Ltd,
Level 1, 14 St Kilda Road,
St Kilda VIC 3182
E members@thepegasusgroup.com.au

Data Security

City Rewards takes reasonable steps to protect the personal information it holds from misuse, loss, unauthorised access, modification and disclosure. Information is stored in a secure office location in a customised database designed and owned by The Pegasus Group Australia. Access to information is limited to authorised The Pegasus Group Australia employees.

Unique Identifiers

City Rewards assigns members a unique membership number for the purpose of maintaining up to date and accurate personal information and for providing services to members. City Rewards does not collect nor require the use of Commonwealth Government or agency identification numbers (for example, Medicare).

Anonymity

City Rewards respects that anonymity is an important element of privacy. For practical business purposes, a member booking, receiving and paying for services would need to identify themselves. Typically the information could include a member's surname and/or membership number.

Transborder Data Flows

City Rewards maintains its database in Australia and does not transfer personal information overseas.

Sensitive Information

Sensitive information includes information relating to a person's racial, ethnic, religious or sexual origin, membership of political bodies, health and criminal record. City Rewards does not require nor collect sensitive information from members.